



**TOTTENHAM
HOTSPUR
EDUCATION
PROVISION**

THE TOTTENHAM HOTSPUR WAY

Tottenham Hotspur is a top English Premier League Club. We have a reputation for playing stylish, flowing football. From the 'push and run' side of the 1950's to the present day, **flair, fluidity and attacking football** are the hallmark of Spurs.

The Tottenham Hotspur Way' is our history, heritage and tradition. We are a football club built upon firsts; we were the first Club of the last century to win the League and cup Double and the first to win two different European trophies. This **spirit of challenge, innovation and commitment underpins everything we do.**

At Tottenham Hotspur we believe in **creating educational opportunities that change lives.** Working with local education providers we deliver innovative programmes of study for pupils aged 4-18, offering the opportunity for every individual to **learn and develop their potential** in the Tottenham Hotspur Way.

*The game is about glory,
it's about doing things in style
and with a flourish*

Danny Blanchflower, Former Tottenham Hotspur Captain



THE COLLEGE PROGRAMME

At Tottenham Hotspur Football Club we pride ourselves on our **style, creativity and teamwork**

The Tottenham Hotspur Education and Football Development Centres provide young people aged 16-18 with the opportunity to gain academic qualifications and play the game, **learning and developing their skills** in the Tottenham Hotspur Way.

Our Education and Football Development Team has a huge wealth of experience in delivering premium coaching courses to young people aged 16 - 18. Over the past seven years we've supported **over 350 young people** to gain their Sports BTEC Level 1,2,3 awards and advanced diplomas.

Our combined football and education programmes offer young men and women the opportunity to **continue their academic studies whilst engaging in competitive football games** and Academy level training sessions, at seven of the best venues across North London and Essex.

At Tottenham Hotspur's Education and Football Development Centres we aim to nurture all of our players to their full potential, both **on the pitch and in the classroom.**

THE COACHING

Tottenham Hotspur's team of FA and UEFA-qualified professional coaches are dedicated to **creating the ultimate coaching experience** for young players.

Throughout the course students receive the highest quality coaching experience and learn to play the 'Tottenham Hotspur Way' with a **programme based around our academy philosophy**.

We aim to **improve every player to their maximum potential** and will coach all aspects of the game.

Students learn the Spurs techniques and terminology, gaining an understanding of how to **play with flair, fluidity and make their game more attack minded**.

Training sessions are supported with a full programme of competitive games across the season.

The key thing to remember is to work hard, stay focused and follow your dream.

Ledley King, Tottenham Hotspur Ambassador





THE ACADEMIC CONTENT

The Education and Football Development Centres offer students the opportunity to study a **Level 1, 2 and 3 BTEC National Diploma and/or BTEC Extended Diploma in Sport**.

The two year programme allows students to achieve **first class qualifications via vocational learning**, whilst also gaining valuable practical experience in the sport and leisure industry.

The seven Education and Football Development Centres boast an impressive **pass rate of over 90%** at all BTEC National Diploma Levels, with a retention rate of 95% across the board.

Students complete 19 modules throughout their course, including coaching, physiology, sociology, nutrition and performance analysis. In addition, students are able to gain a Level 1 FA Certificate in Coaching as well as the FA Emergency First Aid and FA Safeguarding Children in Football Award.

Students require dedication and commitment and a minimum of five GCSE's between A-C to gain entry onto the course.

THE PACKAGE

We aim to offer all of our students the ultimate football coaching and academic package. We offer our partner colleges:

- . **A warm welcome** – each student enjoys a dedicated stadium tour and opportunity for team photos pitch-side at White Hart Lane
- . **A fully integrated coaching programme**, tailor made to your college requirements to support academic study at BTEC Levels 1,2,3 and advanced BTEC
- . FA and UEFA qualified coaches
- . Full Under Armour **replica kit for each student**, creating a professional standard on the pitch
- . Premium quality **Under Armour training kit** for students and staff
- . **Co-branded marketing resources** including flyers, pull up banners and all-weather external pop up banners
- . Recognition on Tottenham Hotspur website, match day programmes and within social media content
- . Exclusive **Tottenham Hotspur giveaways** to support achievement and attainment

